

Social & Networking Sponsorships

With many social and networking events slated for the show, there are a variety of opportunities for you to put your company name front and center with these social sponsorships. Contact April Holinek (aholinek@urban-expo.com | 800.318.2238 ext. 0326) for more details on each opportunity.

Water Cooler- \$1000

Sponsor a water cooler station on the show floor or in the Buyers Lounge with your company name and booth number highlighted. Sponsorship includes one water cooler and water for the duration of the show.

Popcorn Social- \$500* (per day)

For companies looking to host a small popcorn social on the show floor or in the Buyers Lounge. Company name and booth number will be prominently displayed on signage during social.

Cookie Break Sponsorship- \$500* (per day)

Everyone needs a cookie break and you can be the lucky one to sponsor that break for buyers on the show floor. Sponsorship for a one day, one hour social.

** Sponsorship fee does not include the cost of the food, beverage or set-up. Additional fees apply.*

Happy Hour Sponsorship- \$1500* (per day)

Sponsor a happy hour event for buyers and exhibitors on the show floor. Your company name and booth number will be prominently displayed on signage at the event. Sponsorship can be shared with multiple vendors.

Café Table Sponsorship- \$300 (up to 3 tables)

For companies looking to provide product for the Cafe Tables, including center pieces, napkins, informational brochure etc.



INSERTION ORDER

Las Vegas Convention Center
October 7-10, 2020

PRODUCT PREVIEW GUIDE

- Souvenirs, Gifts & Novelties Magazine Inclusion* \$300
**Automatically included in our Full Show Product Preview Guide (at no additional cost).*
- Full Show Product Preview Guide \$300

PRINT AD PACKAGES

- Blackjack Ad Package \$2000
- Poker Ad Package \$1650
- Roulette Ad Package \$650-\$1500

PRINT ADVERTISING ----> PRODUCT PREVIEW GUIDE

- Inside Front Cover \$2000
- Inside Back Cover \$2000
- Full Page Color \$1500
- Half Page Color \$1250
- Quarter Page Color \$900

PRINT ADVERTISING ----> SHOW DIRECTORY

- Inside Front Cover \$1500
- Inside Back Cover \$1500
- Back Cover \$1500
- Full Page Color \$1000
- Half Page Color \$650
- Full Page B&W \$500
- Half Page B&W \$400
- EXCLUSIVE Directory Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$3000
- Sample Hand Out At Registration \$750
- Directory Insert/Booth Marker \$750
- Onsite Welcome Letter \$1500

EMAIL SPONSORSHIP

- Product Spotlight | Show Daily Eblast \$300
- Company Spotlight Eblast \$500

SIGNAGE

- Banner or Column Wrap* \$1,000-\$3000
- Stand Alone Board* \$650
- Window Decals* \$650
- Floor Decals* \$650
- Escalator Cling* \$1000

**does not include production cost*

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- Product Preview Area *(See attached form)* \$100-\$150
- EXCLUSIVE Restroom Reuvenation \$500
- Café Table Sponsorship \$300
- Shuttle Bus Sponsor \$1000
- Goody Bag Sponsor \$750
- Rent The Runway *(See attached form)* \$300

SOCIAL & NETWORKING SPONSORSHIPS

- Water Cooler \$1000
- Popcorn Social \$500 (per day)
- Cookie Break \$500
- Happy Hour \$1500

For more information contact:

April Holinek at aholinek@urban-expo.com
David Gilfoyle at dgilfoyle@urban-expo.com
Worrell Thomas at wthomas@urban-expo.com

Return form and payment to Urban Expositions:

Fax: 678.831.4582
Email: april.holinek@clarionevents.com

Exhibiting Company Name: _____ Contact Name: _____
 Billing Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Web: _____

> Selected sponsorships must be paid in full prior to publishing.

> All Artwork must be approved by show management.