

Promotional Packages: Silver & Gold

BUNDLE & SAVE! Enhance your online listing with cost-effective upgrade packages!

	Silver Package \$350	Gold Package \$600
Product Categories (featured in print & online directory listing) Help buyers find you by selecting the categories that best describe your products.	15	Unlimited
Company Online Profile (characters) Introduce your company to make a great first impression.	2000	3000
Website URL Drive traffic to your website.	✓	✓
Promotion Product Image inclusion in 1 pre-show email to pre-registered & pre-registered VIP attendees.	✓	✓
Social Media Spotlight Product image and custom message promoted on the show's Facebook, Instagram & Twitter.	✓	✓
Premium Position Your exhibitor listing will be placed at the top of the exhibitor list and search results.		✓
Videos Tell your story to potential buyers through promotional videos.	1	Up to 3
Press Releases Get more coverage by sharing the latest news about your company.	2	5
Digital Product Showcase Engage attendees with detailed product descriptions along with full color images.	4	10
Show Specials Spotlight special deals like discounts, giveaways & sweepstakes.	4	10
Company Logo Include your logo with your listing to stand out and expand brand awareness.	✓	✓

Promotional Packages: New Exhibitor

Custom-tailored to first-time exhibitors, this package makes the most of your new show experience.

For \$175, you'll receive:

- A special New Exhibitor callout on your online exhibitor listing
- Listed on at least two promotional emails to pre-registered attendees prior to show (contingent on date signed up)
- Inclusion in a special New Exhibitor listing handed out to all buyers at check in at the registration desk
- Listing on New Exhibitor stand-alone sign at show entrance
- Floor sticker indicating you as a new exhibitor
- Participation in New Exhibitor Product Preview Area

