

# Made in America Sponsorship

Retailers are looking for American-made products. Help them find yours with the added exposure you'll get through the Grand Strand Gift & Resort Merchandise Show's Made In America Sponsorship Package.

## For \$350 package includes:

### **PRODUCT PREVIEW GUIDE CALL-OUT**

Your product image highlighted in a spread within the product preview guide identifying your Made in America status. The guide is mailed out to thousands of pre-registrants and prospective attendees in advance of the show.

### **PRODUCT PREVIEW AREA**

A 1' x 1' space in the new "Made in America" preview area to showcase your product. Includes a sign with your company name and booth number.

### **MADE IN AMERICA SHOW SIGN**

Your company and booth number will be included on special signage in the lobby area highlighting exhibitors offering American-made resources.

### **REGISTRATION HANDOUT**

Your company and booth number will be included on a handout at both registration areas highlighting exhibitors offering American-made resources.

### **FLOOR STICKER**

Special sticker on floor at entrance of your booth clearly identifying your company's American-made offerings.

### **INCLUSION IN "MADE IN AMERICA" BUYER TOUR**

As part of the show's seminar offerings, we're hosting a guided tour of the show floor for buyers seeking American-made products. The guide will bring participating buyers to each sponsor booth as part of the tour.

### **INCLUSION IN PRE-SHOW BUYER EMAILS**

Company logo or product image inclusion in 1 pre-show email sent to all pre-registered attendees.