

# Print Publications Offer Fabulous Exposure

## > What is the Show Pocket Directory?

The pocket directory is only available on show site and it is handed out on show site to all registered attendees during check-in.

The directory features an alphabetical listing of companies and lines and products by category.

## > What is the Directory Addendum?

The addendum listing is inserted into every pocket directory handed out to attendees at registration and include the most updated event information as well as late listings.

> **Custom Line Listing in the Show Directory - \$300**  
Inclusion in the line and category listings in the printed show directory and the online exhibitor listing on the show website.

See Next Page for complete details!



Pocket Directory Cover



Your Show Directory Ad Here