

Signage

Banner and Column Wrap One Side- \$125

Where available, sponsor's logo and booth number featured on one side of column on show floor or on a show banner.

Call for additional details and pricing. Exhibitor provides print-ready artwork. Production and labor charges not included.

Sample Hand Out at Registration- \$250

Your company's sample available to all attendees at the registration counter before they enter the exhibition area.

Stand Alone Board- \$200

Visible through lobbies and on the main show floor aisles, these stand-alone boards provide the perfect opportunity for a quick brand impression for buyers.

Exhibitor provides print-ready artwork. Price does not include production/labor charges.

Floor Decals- \$250

Create custom artwork to create a dramatic presentation featured in key areas throughout the show floor.

Call for additional details. Exhibitor provides print-ready artwork. Production and labor charges are not included



INSERTION ORDER

December 8-11, 2019
Myrtle Beach, SC

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- EXCLUSIVE Badge Pouch/Lanyard \$500
- Sample Hand Out At Registration \$250

EMAIL SPONSORSHIP

- Show Daily Eblast Product Spotlight \$200

SIGNAGE

- Banner or Column Wrap \$125
- Stand Alone Board \$250
- Floor Decals \$250

PRINT ADVERTISING | PRODUCT PREVIEW GUIDE

- Full Page Color Ad \$650
- Half Page Color Ad \$500
- Quarter Page Color Ad \$400
- Inside Front/Back Cover \$800
- Outside Back Cover \$1000

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Goody Bag Giveaway - Bag Sponsorship \$500
- Product Preview Area \$75
- Rent Runway Sponsorship \$100

PRINT ADVERTISING | SHOW POCKET DIRECTORY

- Inside Front Cover \$300
- Inside Back Cover \$300
- Outside Back Cover \$500
- Interior Full Page \$250
- Interior Half Page \$150
- Custom Line Listing \$300
- EXCLUSIVE Pocket Directory Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$300
- Gold Package \$500
- Preview Guide Plus Package \$200

Return form and payments to:

Fax: 678.831.4582

Email: cbell@urban-expo.com

Mail: Attention Christina Bell

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

****Selected sponsorship must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____