

Rent Runway Sponsorships

Rent The Runway Sponsorship | \$100 per Mannequin (Supplied by Your Company)

During the Grand Strand Gift & Resort Merchandise Show, we will station your mannequins in and around the lobby. These mannequins will be dressed with your products for the duration of the show.

Whether you want to highlight apparel, jewelry or other fashion accessories, this sponsorship puts your product front and center for all buyers walking the show! Want to customize your sponsorship?



Contact Christina Bell at
cbell@urban-expo.com | 678.370-0335

****DISCLAIMER: TO PARTICIPATE, YOU
MUST PROVIDE YOUR OWN
MANNEQUIN****

***** To purchase a sponsorship, please complete and return the insertion order on the last page with payment information *****

INSERTION ORDER

December 8-11, 2019
Myrtle Beach, SC

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- EXCLUSIVE Badge Pouch/Lanyard \$500
- Sample Hand Out At Registration \$250

EMAIL SPONSORSHIP

- Show Daily Eblast Product Spotlight \$200

SIGNAGE

- Banner or Column Wrap \$125
- Stand Alone Board \$250
- Floor Decals \$250

PRINT ADVERTISING | PRODUCT PREVIEW GUIDE

- Full Page Color Ad \$650
- Half Page Color Ad \$500
- Quarter Page Color Ad \$400
- Inside Front/Back Cover \$800
- Outside Back Cover \$1000

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Goody Bag Giveaway - Bag Sponsorship \$500
- Product Preview Area \$75
- Rent Runway Sponsorship \$100

PRINT ADVERTISING | SHOW POCKET DIRECTORY

- Inside Front Cover \$300
- Inside Back Cover \$300
- Outside Back Cover \$500
- Interior Full Page \$250
- Interior Half Page \$150
- Custom Line Listing \$300
- EXCLUSIVE Pocket Directory Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$300
- Gold Package \$500
- Preview Guide Plus Package \$200

Return form and payments to:

Fax: 678.831.4582

Email: cbell@urban-expo.com

Mail: Attention Christina Bell

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

****Selected sponsorship must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____