

Official Registration Sponsor

Total package price of: \$2000

(Limited to 1 company)

Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor.

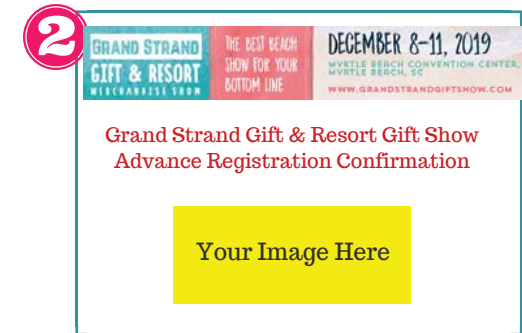
SEE NEXT PAGE FOR PACKAGE DETAILS

PACKAGE INCLUDES:

Exclusive PRE-SHOW BRANDING opportunities



Registration Landing Page



Advance Registration Email Confirmation

And AT-SHOW BRANDING opportunities

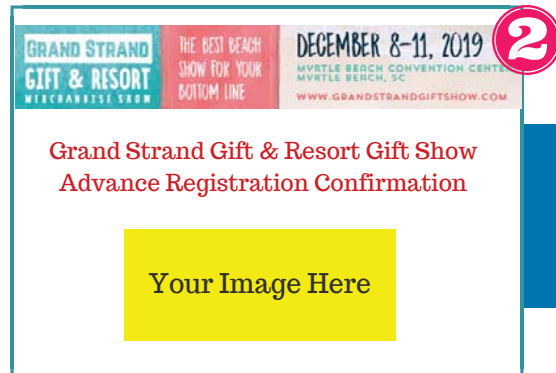


Badge/Lanyard

Official Registration Sponsor

PACKAGE DETAILS:

Your company banner and brand message will be on our registration landing page, top of key online registration pages *and* the final page of the registration will include a clickable banner taking the buyers to your website.



Your company's clickable banner will also receive prominent placement on the advance registration email confirmation received by all buyers registering for the show.

Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.



INSERTION ORDER

December 8-11, 2019
Myrtle Beach, SC

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- EXCLUSIVE Badge Pouch/Lanyard \$500
- Sample Hand Out At Registration \$250

EMAIL SPONSORSHIP

- Show Daily Eblast Product Spotlight \$200

SIGNAGE

- Banner or Column Wrap \$125
- Stand Alone Board \$250
- Floor Decals \$250

PRINT ADVERTISING | PRODUCT PREVIEW GUIDE

- Full Page Color Ad \$650
- Half Page Color Ad \$500
- Quarter Page Color Ad \$400
- Inside Front/Back Cover \$800
- Outside Back Cover \$1000

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Goody Bag Giveaway - Bag Sponsorship \$500
- Product Preview Area \$75
- Rent Runway Sponsorship \$100

PRINT ADVERTISING | SHOW POCKET DIRECTORY

- Inside Front Cover \$300
- Inside Back Cover \$300
- Outside Back Cover \$500
- Interior Full Page \$250
- Interior Half Page \$150
- Custom Line Listing \$300
- EXCLUSIVE Pocket Directory Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$300
- Gold Package \$500
- Preview Guide Plus Package \$200

Return form and payments to:

Fax: 678.831.4582

Email: cbell@urban-expo.com

Mail: Attention Christina Bell

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

****Selected sponsorship must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____