

Promotional Digital Packages

Enhance your online listing with cost-effective upgrade packages



	BASIC (included)	SILVER \$300	GOLD \$500
Product Categories (featured in print & online directory listing) Help buyers find you by selecting the categories that best describe your products.	10	15	UNLIMITED
Company Online Profile (characters) Introduce your company to make a great first impression	250	2000	3000
Website URL Drive traffic to your website	✓	✓	✓
Promotion Product Image inclusion in 1 pre-show email to pre-registered attendees & to pre-registered VIP attendees		✓	✓
Social Media Spotlight Product image and custom message promoted on the show's Facebook, Instagram & Twitter		✓	✓
Premium Position Your exhibitor listing will be placed at the top of the online exhibitor list and search results			✓
Videos Tell your story to potential buyers through promotional videos to be featured with your listing		1	UP TO 3
Press Releases Get more coverage by sharing the latest news about your company.		2	5
Digital Product Showcase Engage attendees with detailed product descriptions along with full color images as part of your listing		4	10
Show Specials Spotlight special deals like discounts, giveaways & sweepstakes.	1	4	10
Company Logo Include your logo with your listing to stand out and expand brand awareness.		✓	✓

Promotional Packages: New Exhibitor

Custom-tailored to first-time exhibitors, this package makes the most of your new show experience.

For \$175, you'll receive:

- A special New Exhibitor callout on your online exhibitor listing
- Listed on at least two promotional emails to pre-registered attendees prior to show (contingent on date signed up)
- Inclusion in a special New Exhibitor listing handed out to all buyers at check in at the registration desk
- Listing on New Exhibitor stand-alone sign at show entrance
- Floor sticker indicating you as a new exhibitor
- Participation in New Exhibitor Product Preview Area



INSERTION ORDER

December 8-11, 2019
Myrtle Beach, SC

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- EXCLUSIVE Badge Pouch/Lanyard \$500
- Sample Hand Out At Registration \$250

EMAIL SPONSORSHIP

- Show Daily Eblast Product Spotlight \$200

SIGNAGE

- Banner or Column Wrap \$125
- Stand Alone Board \$250
- Floor Decals \$250

PRINT ADVERTISING | PRODUCT PREVIEW GUIDE

- Full Page Color Ad \$650
- Half Page Color Ad \$500
- Quarter Page Color Ad \$400
- Inside Front/Back Cover \$800
- Outside Back Cover \$1000

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Goody Bag Giveaway - Bag Sponsorship \$500
- Product Preview Area \$75
- Rent Runway Sponsorship \$100

PRINT ADVERTISING | SHOW POCKET DIRECTORY

- Inside Front Cover \$300
- Inside Back Cover \$300
- Outside Back Cover \$500
- Interior Full Page \$250
- Interior Half Page \$150
- Custom Line Listing \$300
- EXCLUSIVE Pocket Directory Addendum Sponsorship \$500

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$300
- Gold Package \$500
- Preview Guide Plus Package \$200

Return form and payments to:

Fax: 678.831.4582

Email: cbell@urban-expo.com

Mail: Attention Christina Bell

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

****Selected sponsorship must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
Billing Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____ Web: _____