

# Onsite Sponsorships



## **EXCLUSIVE Restroom Rejuvenation Sponsor- \$300**

Geared toward companies looking to provide products (featuring company name/booth#), including aromatherapy, lotions, sanitizers, soap or scents in the restrooms surrounding the show floor.

## **Product Preview Area - \$75**

The #1 reason buyers are coming to Grand Strand is to see what's NEW! The high trafficked Product Preview Area is the perfect place to showcase your newest designs and drive buyers to your booth.

*(Note, if you have signed up for the New Exhibitor Promotional Package, a space in the Product Preview Area has already been reserved for you, and is included in your package fee.)*



## **EXCLUSIVE Show Bag- \$750**

A walking brand message sure to catch buyers' eyes. This exclusive opportunity allows you to showcase your brand message on our official show bags. Sponsor logo co-branded with show logo.

*Production not included. Minimum number of bags required.*

## **Goody Bag Giveaway - Bag Sponsorship- \$500**

*This exclusive opportunity allows you to showcase your brand message on the official show goody bag - handed to the first 100 stores to arrive at the show on the first 2 days. Sponsor logo co-branded with show logo. Production not included.*

*Minimum number of bags included.*



# INSERTION ORDER

December 8-11, 2019  
Myrtle Beach, SC

## REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- EXCLUSIVE Badge Pouch/Lanyard \$500
- Sample Hand Out At Registration \$250

## EMAIL SPONSORSHIP

- Show Daily Eblast Product Spotlight \$200

## SIGNAGE

- Banner or Column Wrap \$125
- Stand Alone Board \$250
- Floor Decals \$250

## PRINT ADVERTISING | PRODUCT PREVIEW GUIDE

- Full Page Color Ad \$650
- Half Page Color Ad \$500
- Quarter Page Color Ad \$400
- Inside Front/Back Cover \$800
- Outside Back Cover \$1000

## ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Goody Bag Giveaway - Bag Sponsorship \$500
- Product Preview Area \$75
- Rent Runway Sponsorship \$100

## PRINT ADVERTISING | SHOW POCKET DIRECTORY

- Inside Front Cover \$300
- Inside Back Cover \$300
- Outside Back Cover \$500
- Interior Full Page \$250
- Interior Half Page \$150
- Custom Line Listing \$300
- EXCLUSIVE Pocket Directory Addendum Sponsorship \$500

## PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$300
- Gold Package \$500
- Preview Guide Plus Package \$200

**Return form and payments to:**

**Fax:** 678.831.4582

**Email:** [cbell@urban-expo.com](mailto:cbell@urban-expo.com)

**Mail:** Attention Christina Bell

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

**\*\*Selected sponsorship must be paid in full prior to publishing.\*\***

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Web: \_\_\_\_\_