

Made in America Sponsorship

Retailers are looking for American-made products. Help them find yours with the added exposure you'll get through the Grand Strand Gift & Resort Merchandise Show's Made In America Sponsorship Package.

For \$350 package includes:

PRODUCT PREVIEW GUIDE CALL-OUT

Your product image highlighted in a spread within the product preview guide identifying your Made in America status. The guide is mailed out to thousands of pre-registrants and prospective attendees in advance of the show.

PRODUCT PREVIEW AREA

A 1' x 1' space in the new "Made in America" preview area to showcase your product. Includes a sign with your company name and booth number.

MADE IN AMERICA SHOW SIGN

Your company and booth number will be included on special signage in the lobby area highlighting exhibitors offering American-made resources.

REGISTRATION HANDOUT

Your company and booth number will be included on a handout at both registration areas highlighting exhibitors offering American-made resources.

FLOOR STICKER

Special sticker on floor at entrance of your booth clearly identifying your company's American-made offerings.

INCLUSION IN "MADE IN AMERICA" BUYER TOUR

As part of the show's seminar offerings, we're hosting a guided tour of the show floor for buyers seeking American-made products. The guide will bring participating buyers to each sponsor booth as part of the tour.

INCLUSION IN PRE-SHOW BUYER EMAILS

Company logo or product image inclusion in 1 pre-show email sent to all pre-registered attendees.

INSERTION ORDER

December 8-11, 2019
Myrtle Beach, SC

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- EXCLUSIVE Badge Pouch/Lanyard \$500
- Sample Hand Out At Registration \$250
- Onsite Welcome Letter \$500

EMAIL SPONSORSHIP

- Show Daily Eblast Product Spotlight \$200

SIGNAGE

- Banner or Column Wrap \$125
- Stand Alone Board \$250
- Floor Decals \$250

PRINT ADVERTISING | PRODUCT PREVIEW GUIDE

- Full Page Color Ad \$650
- Half Page Color Ad \$500
- Quarter Page Color Ad \$400
- Inside Front/Back Cover \$800
- Outside Back Cover \$1000

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$750
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Goody Bag Giveaway - Bag Sponsorship \$500
- Product Preview Area \$75
- Rent Runway Sponsorship \$100
- Made in America Sponsorship \$350

PROMOTIONAL PACKAGES

- New Exhibitor Package \$175
- Silver Package \$350
- Gold Package \$600
- Preview Guide Plus Package \$200

PRINT ADVERTISING | SHOW POCKET DIRECTORY

- Inside Front Cover \$300
- Inside Back Cover \$300
- Outside Back Cover \$500
- Interior Full Page \$250
- Interior Half Page \$150
- Custom Line Listing \$300
- EXCLUSIVE Pocket Directory Addendum Sponsorship \$500

Return form and payments to:

Fax: 678.831.4582

Email: cbell@urban-expo.com

Mail: Attention Christina Bell

Urban Expositions

1690 Roberts Blvd NW, Ste 111

Kennesaw, GA 30144

****Selected sponsorship must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____
 Billing Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Web: _____