

Promotional Packages: Silver, Gold & Platinum

BUNDLE & SAVE! Enhance your online listing with cost-effective upgrade packages!

	Basic (included)	Silver \$350	Gold \$600	Platinum \$1200
Live Demo 20 minute live demo to take place 1 month before the show - includes support from GSGS team to prepare, moderate, host via Zoom Webinar				✓
Live Demo Promo Inclusion in Live Demo week marketing; Promo emails; Website page; Social media posts				✓
Product Categories (featured in print & online directory listing) Help buyers find you by selecting the categories that best describe your products.	10	15	Unlimited	Unlimited
Company Online Profile (characters) Introduce your company to make a great first impression.	250	2000	3000	3000
Website URL Drive traffic to your website.	✓	✓	✓	✓
Promotion Product Image inclusion in 1 pre-show email to pre-registered & pre-registered VIP attendees.		✓	✓	✓
Social Media Spotlight Product image and custom message promoted on the show's Facebook, Instagram & Twitter.		✓	✓	✓
Premium Position Your exhibitor listing will be placed at the top of the exhibitor list and search results.			✓	✓
Videos Tell your story to potential buyers through promotional videos.		1	Up to 3	5
Press Releases Get more coverage by sharing the latest news about your company.		2	5	10
Digital Product Showcase Engage attendees with detailed product descriptions and full color images.		4	10	15
Show Specials Spotlight special deals like discounts, giveaways & sweepstakes.	1	4	10	15
Company Logo Include your logo with your listing to stand out and expand brand awareness.			✓	✓

Promotional Packages: New Exhibitor

Custom-tailored to first-time exhibitors, this package makes the most of your new show experience.

For \$175, you'll receive:

- A special New Exhibitor callout on your online exhibitor listing
- Listed on at least two promotional emails to pre-registered attendees prior to show (contingent on date signed up)
- Inclusion in a special New Exhibitor listing handed out to all buyers at check in at the registration desk
- Listing on New Exhibitor stand-alone sign at show entrance
- Floor sticker indicating you as a new exhibitor
- Participation in New Exhibitor Product Preview Area

