



Grand Strand Gift & Resort Merchandise Show

Show Code: **GSGR22**

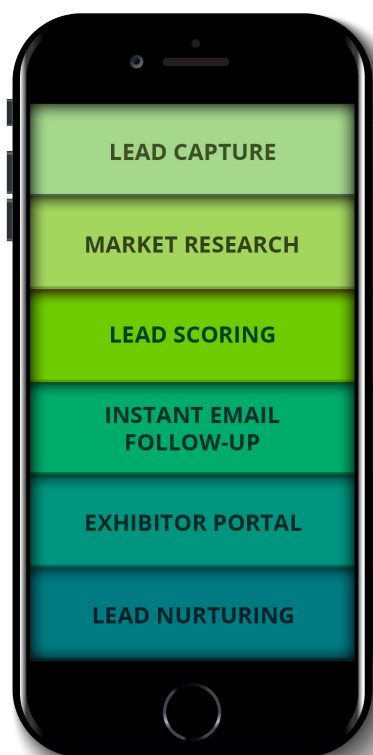
Early Bird Pricing Ends: 10/5/22

Advanced Pricing Ends: 10/21/22

Order Online: compusystems.com/order

The Easy Way to Collect Leads and Boost ROI

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!



6 Tools in 1

01

Collect leads on and off the show floor

02

Create action codes or survey questions to qualify leads

03

Score leads to identify your hottest prospects

04

Send targeted content to educate and inform prospects

05

Access leads any time

06

Transfer leads to your CRM for quick lead follow-up

"With its ease of use, CompuLEAD was a huge reason for our success at the Western Food Show. We're so happy we utilized CompuLEAD, and we plan to use it again and again."

- Matt Flemister
COO, Blockchain Hacienda Inc.



Give attendees peace of mind by using our new CompuLEAD Kiosk – the self-serve option for attendees to scan their own badges and request your content!

**Safest
Option!**

Questions?

Domestic (toll-free): +1.866.600.5323

International: +1.708.786.5565

Email: exhibitor-support@csireg.com





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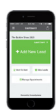
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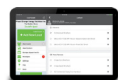
Lead Collection Options

A-la-Carte



CompuLEAD® App (use your own device)

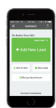
- Download our app to your smart phone or tablet
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up



CompuLEAD® Tablet

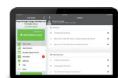
- Rent an Android tablet with the app pre-loaded
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available (Add-on option)

Packages



CompuLEAD® App Package (use your own devices)

- Download our app to 3 of your own smart phones or tablets to capture more leads simultaneously
- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs (up to 5 MB each) for quick email follow-up



CompuLEAD® Tablet Package

- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs for quick email follow-up
- Wireless printer – pairs to one device/app at a time
- Delivery, set up, and in-booth training



CompuLEAD® Kiosk Package

- Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service
- Custom survey questions and digital content delivery system – leave your hard copies at the office
- Delivery, set up, training, and pickup
- Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. x 10 in. with 15 in. in viewable screen



atEvent® Premium Package (use your own device)

- Download our app to 3 of your own smart phones or tablets
- Scan business cards or badges—or enter a code for fast, contactless capture
- Capture important context with customizable qualifiers and follow-up actions
- Follow up faster with marketing automation and CRM integration
- Gain actionable event analytics in-app, in-portal, and by email post-event
- Capture marketing consent to comply with CCPA and GDPR

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