Grand Strand Gift & Resort Merchandise Show
Myrtle Beach, SC-December 5-8, 2010

Now Take Advantage of FOUR Great Opportunities to Put Your Company Information in the Hands of Your Customer

DIRECTORY & PRE-SHOW PLANNER AD SPACE RESERVATION FORM

☐ **Directory Logo Listing** *Directory Logo Deadline:* *October 11, 2010*
Feature your company logo alongside your exhibitor listing in the show directory for added exposure! **Cost: $100**

☐ **Directory Ad** *Directory Materials Deadline:* *October 11, 2010*
Run an ad in the show directory handed out onsite to all registered attendees. In addition to seeing your ad at the show, buyers will refer to it after the show when they use the directory as a reference tool.

☐ **Bonus Ad in Pre-Show Planner** *Pre-Show Planner Materials Deadline* *August 25, 2010*
When you buy an ad in the show directory, you get a FREE ad of the same page proportion in the pre-show planning guide. **Cost: FREE with purchase of directory ad.**

☐ **Bonus Logo in the Directory** *Directory Logo Deadline:* *October 11, 2010*
When you buy a Full Page Color ad in the show directory, you get a FREE logo alongside your exhibitor listing in the show directory for added exposure!
Cost: FREE with purchase of a Full Page Color directory ad.

Check one:

4-Color		**Black & White**	
_____ Inside Front Cover	**$700**	____ Full Page	**$200**
_____ Inside Back Cover	**$700**	____ Half Page	**$125**
_____ Page 1 (premium position)	**$700**		
_____ Outside Back Cover	**$750**		
_____ Full Page	**$500**		
_____ Half Page	**$375**		

All rates are net. Show Management reserves the right to reject any advertising at any given time.

* An extra $25 will apply to all specific page request other than the Covers and Page 1.
** A $75 FEE WILL BE ADDED TO ALL ADS THAT ARE NOT CAMERA READY **
*** ALL ADS MUST BE PAID PRIOR TO PUBLISHING***

To reserve your space, fax this form to 678.384.3390
Or mail to:
Urban Expositions
Attn: Russ Turner
1690 Roberts Blvd., Suite 111
Kennesaw, GA 30144

Questions? Call Russ at 678.370.0350 or email at rturner@urban-expo.com.

Company: _____

Authorized by: _____

Address: _____

City: _____State: _____Zip: _____

Phone: _____

Fax: _____

e-mail: _____